

# VISHESH DEVGAN

## UX AND PRODUCT DESIGNER

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### PROFILE SUMMARY

A dynamic professional, looking for a pragmatic design opportunity to make a difference in the lives of users. Capable at delivering on all aspects of the design process focusing strongly on the UX design.

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### SKILLS

- Advanced: Design Strategy, Interviews, Questionnaires, Information architecture, Wireframing, Prototyping: Low and high fidelity, UI Design, Usability testing, A/B testing, Product vision
  - Intermediate: HTML, CSS, JavaScript, Data Analysis, Machine Learning
  - Tools: Figma, Axure RP, Adobe XD, Adobe creative suit, Trello, Jira, Maze
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### EXPERIENCE

#### UIUX Designer

##### Freelance, Toronto

May 2023 – Present

- Working to support multiple clients by delivering on wireframes, user journey maps, UI mockups, prototypes, and other design deliverables.

#### UX Designer

##### Isha Foundation, Coimbatore

June 2022 – April 2023

- Scheduled design sprints, performed interaction design using Figma and testing using prototypes.
- Drove a comprehensive product vision as well as worked on end-to-end responsive website interactions including login, information architecture, payment flows, navigation, blogs, filtration and listings, digital newsletters, etc.
- These platforms are used by over 1.5 million people per month and contribute to multiple areas including uplifting environment, lives of farmers and local communities.

#### UX Designer

##### OpenText, Toronto

Jan 2022 - May 2022

- UX design for OpenText Core Capture, a responsive enterprise web app which uses AI powered information capture for documents scanning.
- Led the addition of 2 key functionalities into the existing software and getting it approved from the stakeholders.

#### UX Consultant

##### Freelance, Toronto

## **May 2021 - Dec 2021**

- Delivered with clients like Canada Post and Sky IT Services under several capacities- coop and freelance.
- UX analysis for the existing responsive web apps from the objective of enhancement and scaling up.
- Undertook UX, UI design, branding, feature addition in multiple platforms.
- Reviewed and enhanced content and UX writing for multiple platforms.

## **UI/UX Designer and Team Lead**

### **WIMTACH, Toronto**

#### **March 2020 - Dec 2020**

- Modernized a legacy medical EMR system supporting over a million patients in Canada.
  - Design Strategy and assigning tasks: Sprints, User interviews, Ideation, Information architecture, UI design, Prototyping, User testing. Style guide maintenance, Iconography, Email, Print and document designs of the system.
  - It was accessible and WCAG, AODA guidelines compliant.
  - Wrote the Product User Stories for the development rules for the app.
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## **EDUCATION**

### **Advanced Diploma in Software Engineering Technology (fast-track)**

Centennial College, Toronto

Jan 2020 - Jan 2022

### **Bachelor of Technology in Computer Science and Engineering**

GGSIIP University, Delhi

May 2015 - May 2019

### **UX and Design Thinking Certifications**

Interaction Design Foundation

Top 10% of class

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## **LEADERSHIP AND VOLUNTEERING**

- Creative lead for the Save Soil movement in Toronto. Shot multiple films to spread awareness regarding the global issue of soil desertification.
  - Volunteered for book donation drives for underprivileged children under Isha Vidhya.
  - Mentored students in public speaking at a social service camp.
  - Organized several events under different university chapters in the undergrad.
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## **INDUSTRIES**

Medical and Healthcare, ERP, Enterprise, Transport, Ecommerce, Non-profit, B2B, B2C, SaaS

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## **REFERENCES**

Can provide on request